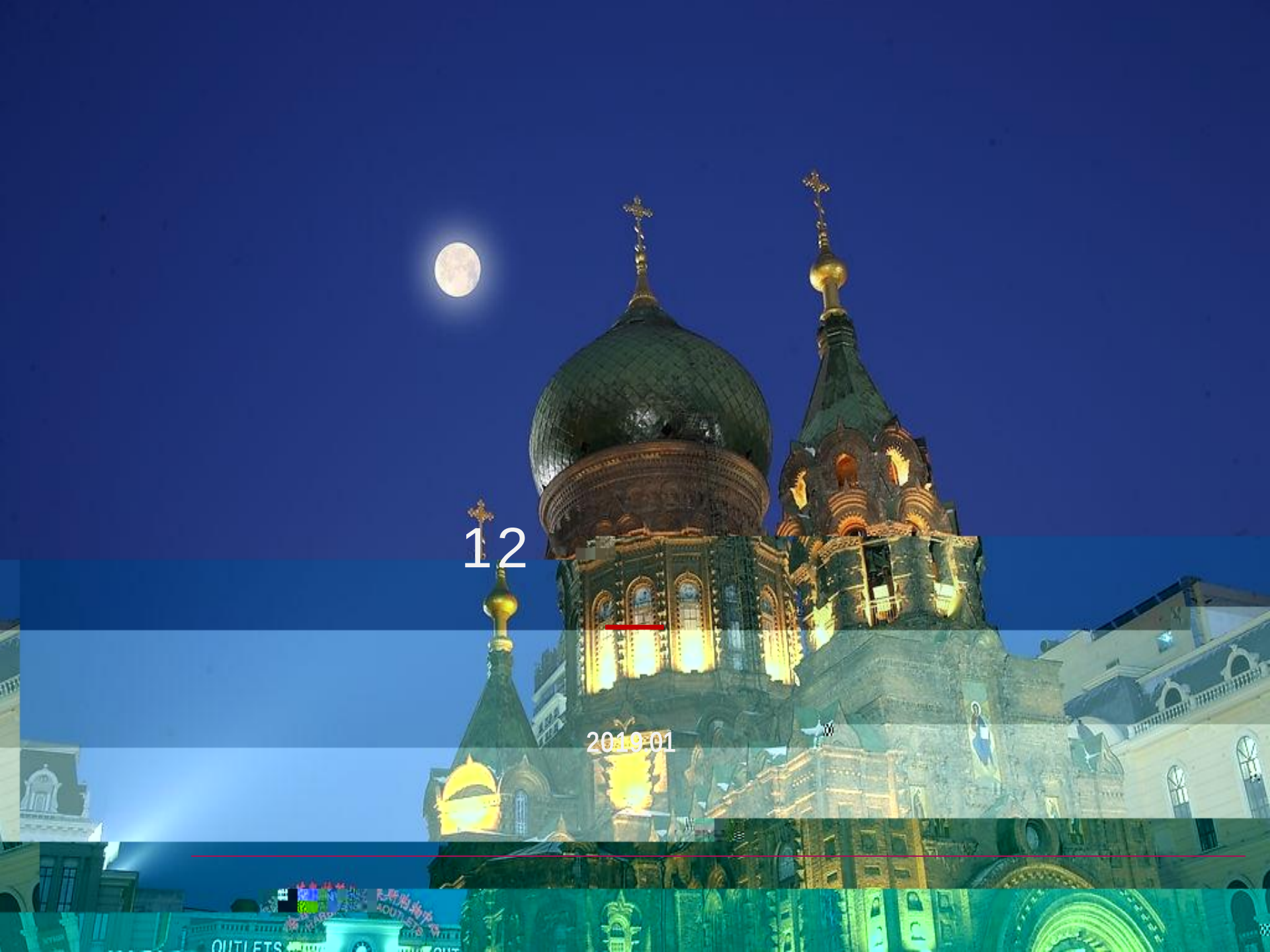




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2019-01

PART 1: 楼市资讯

PART 2: 一级市场

PART 3: 二级市场

PART 4: 世联优秀案例

Chapter 1

The background of the slide features a blurred image of a cityscape at night, with lights reflecting on water. Overlaid on this image are large, semi-transparent Chinese characters. The characters '迷途' (Lost) are visible in the upper right, and '入' (Enter) is visible in the lower right. The overall aesthetic is artistic and somewhat somber.

宏观环境概述 国际经济



2018 11 3.7%

2018 11 8.7% 0.1

11 2.5% 0.5

2018 11 -0.04 2018 12

97.5 0.8

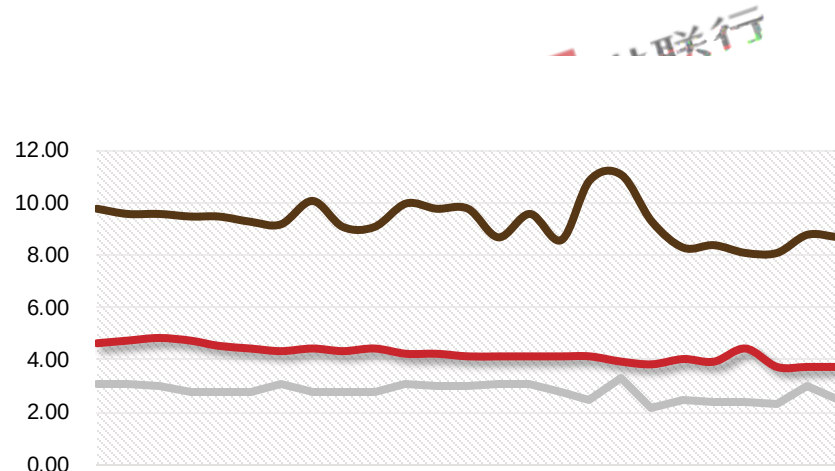
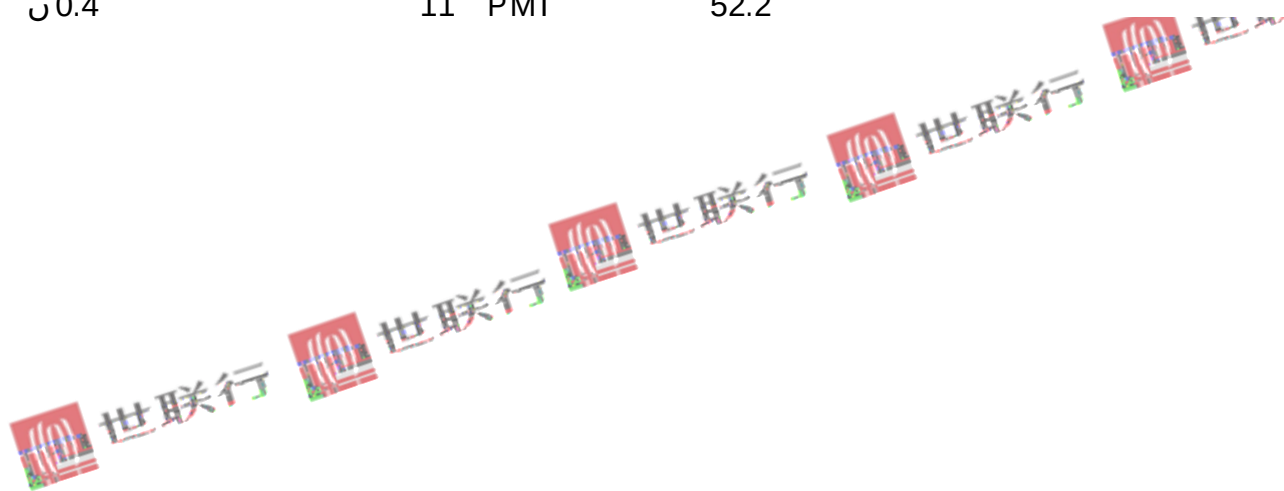
2018 12 GfK

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2018 12 (PMI) 53.8

0.15 PMI 51.4

0.4 11 PMI 52.2



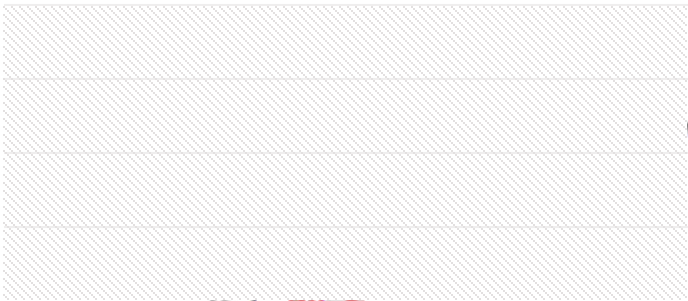
宏观环境概述——国内经济

1-11月全国房地产开发投资同比增长9.7%

2018 1-11 61700 7.79% 3.78% 609267

2018 1-11 110083 9.7% 1-10 78027 13.6% 0.1 70.9%

2018 11 2.2% 2.2% 2.5% 2.1%



宏观环境概述——国内经济

制造业低于临界点 景气度有所减弱

2018 12

PMI 49.4%

0.6

PMI 50.1%

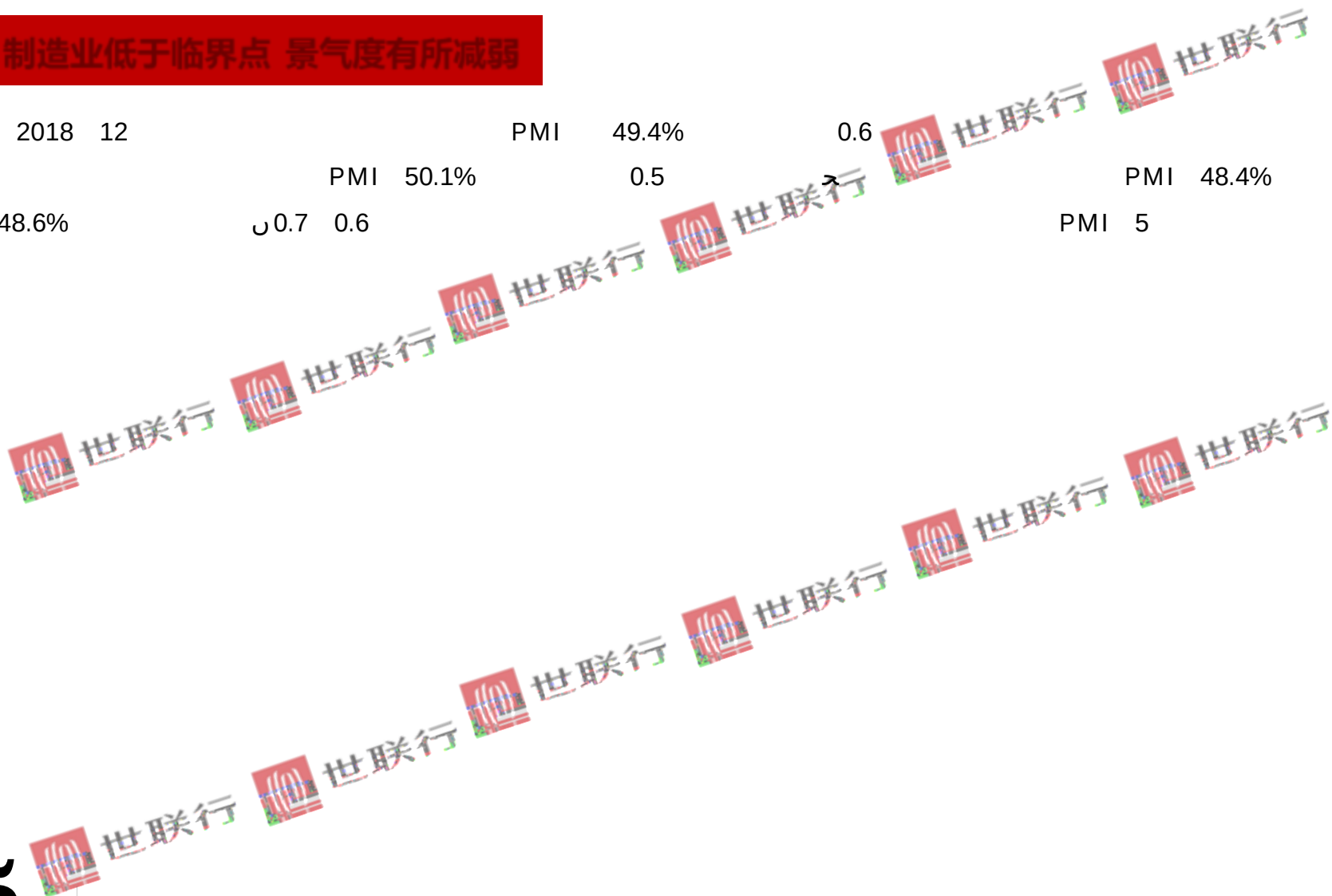
0.5

PMI 48.4%

48.6%

0.7 0.6

PMI 5



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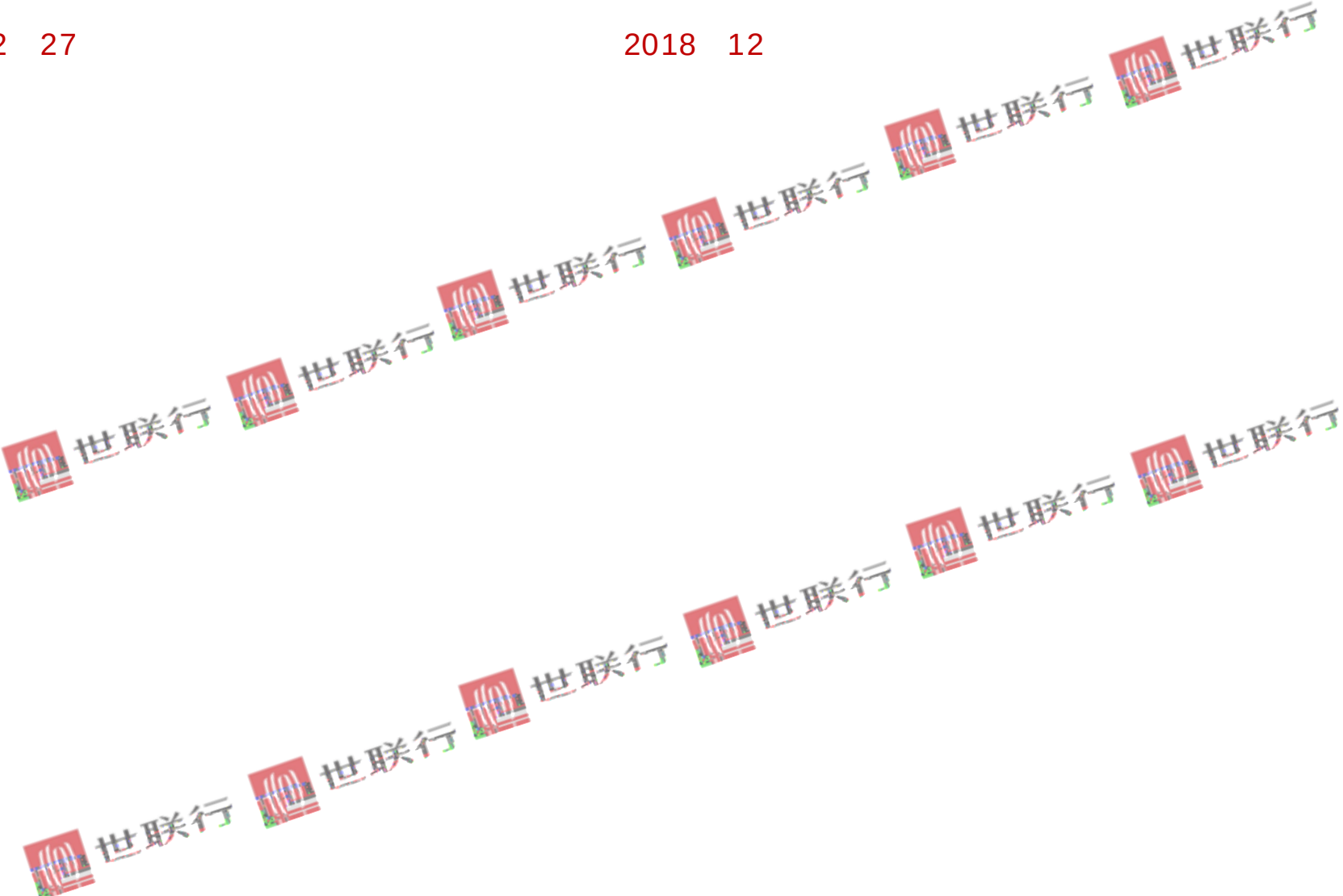
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2018 12

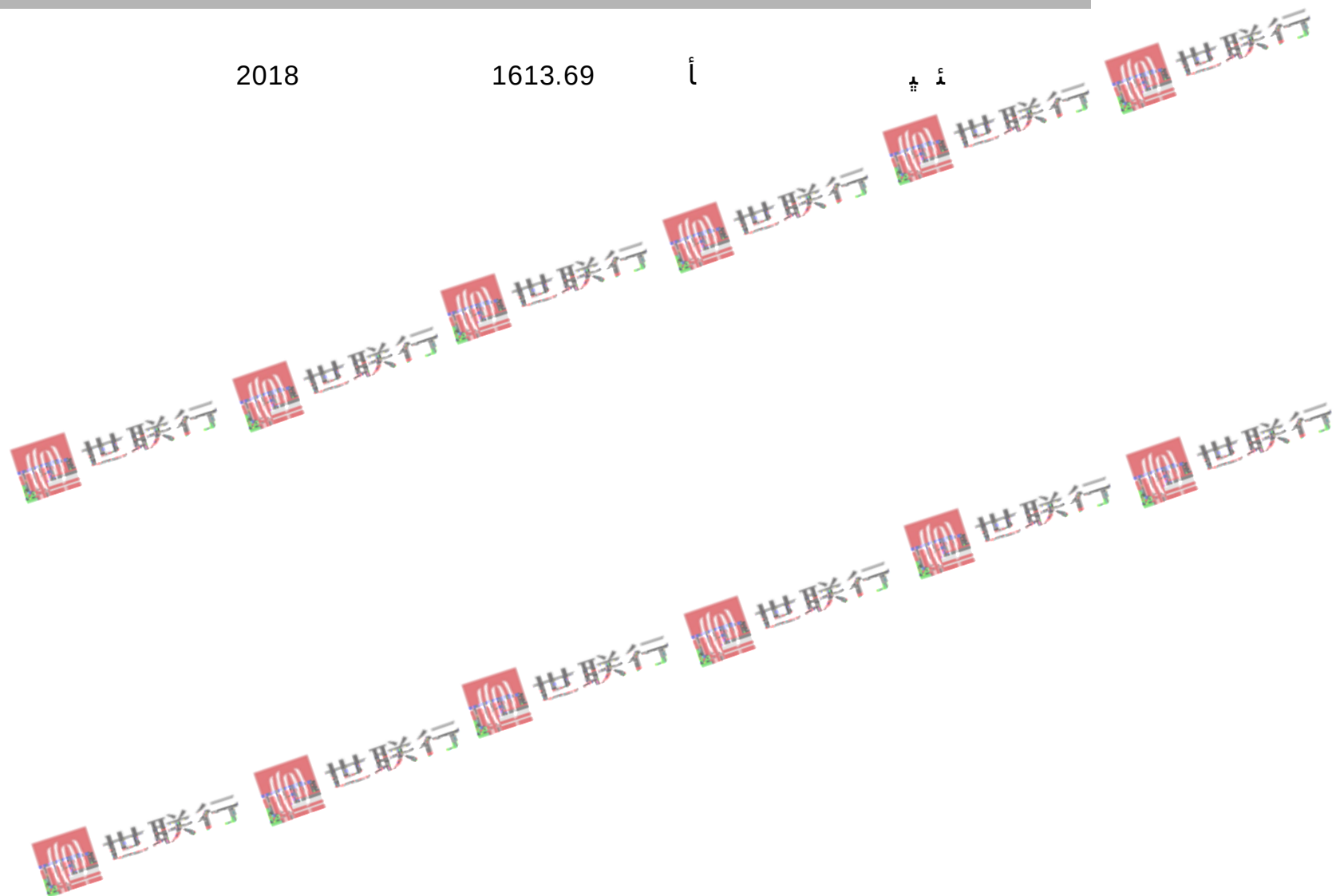


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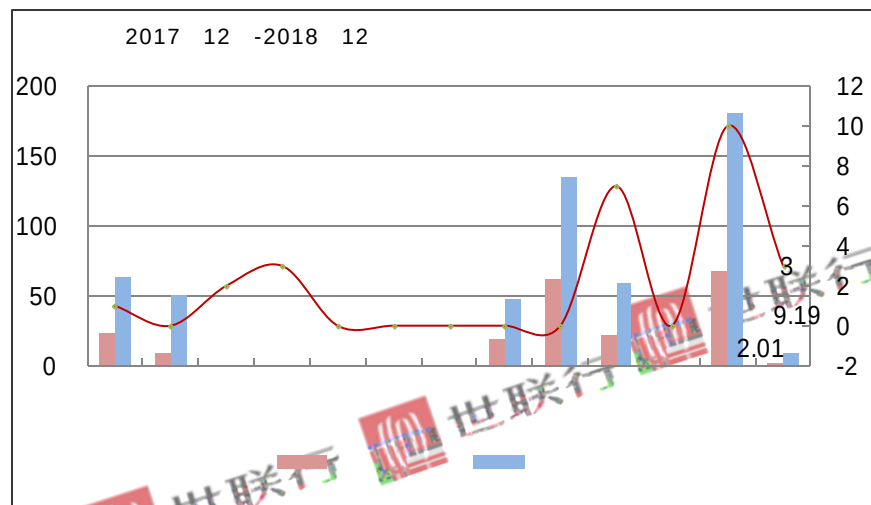
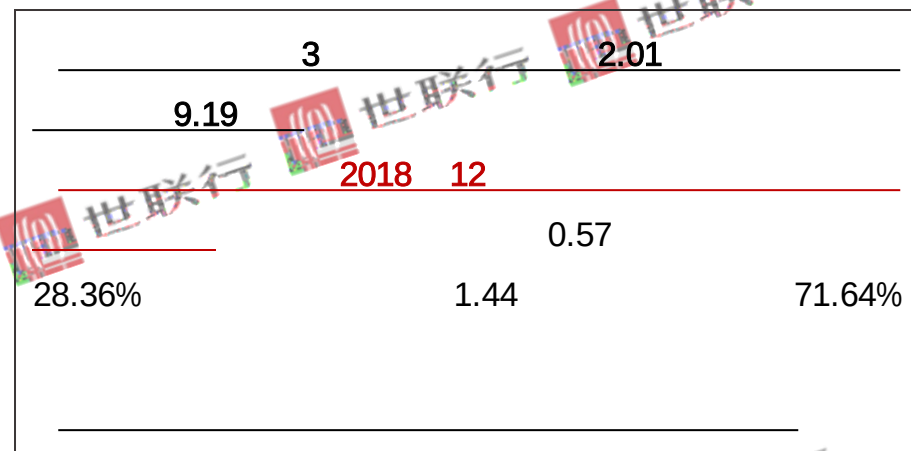
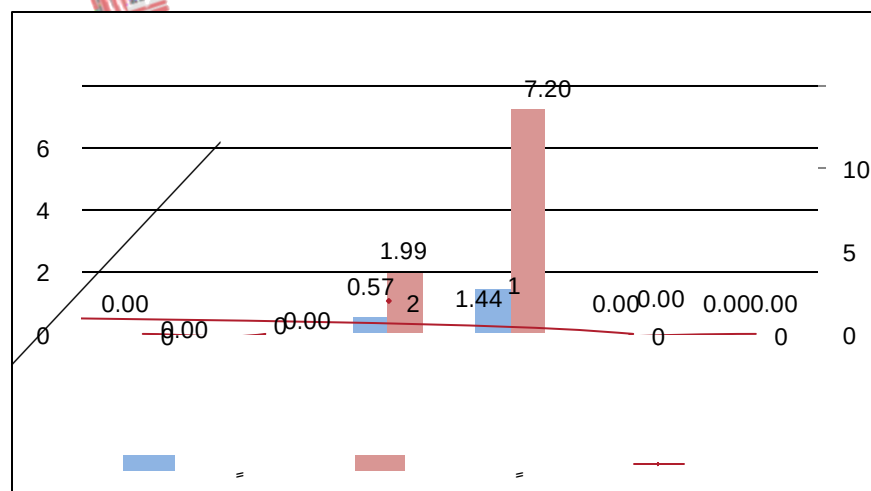
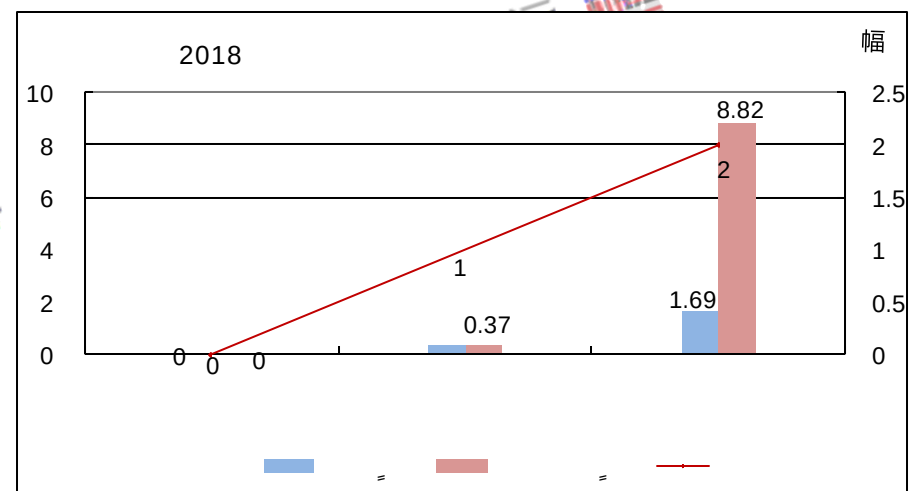
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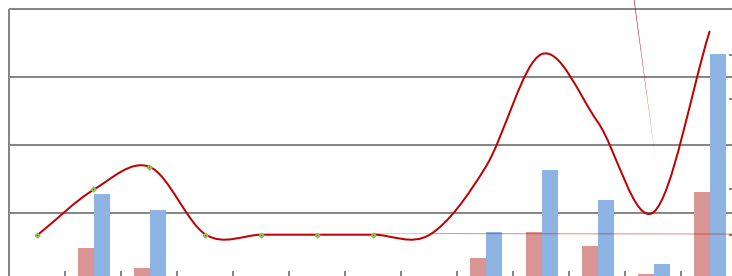
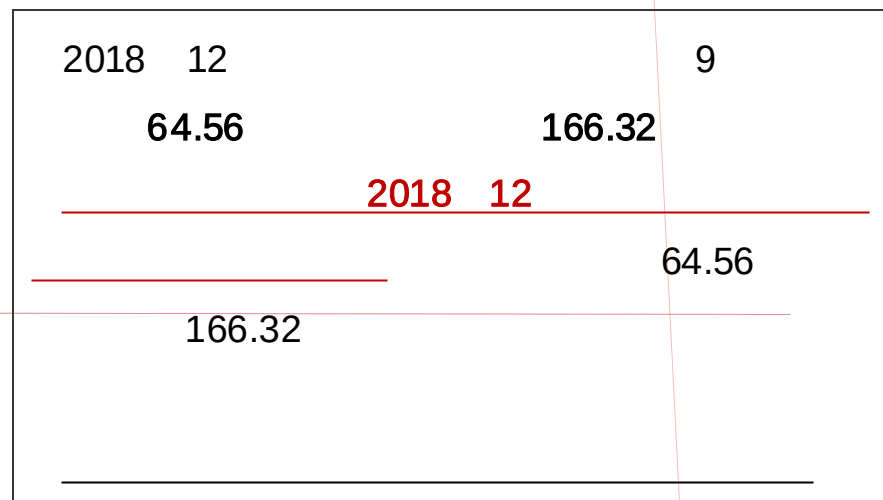
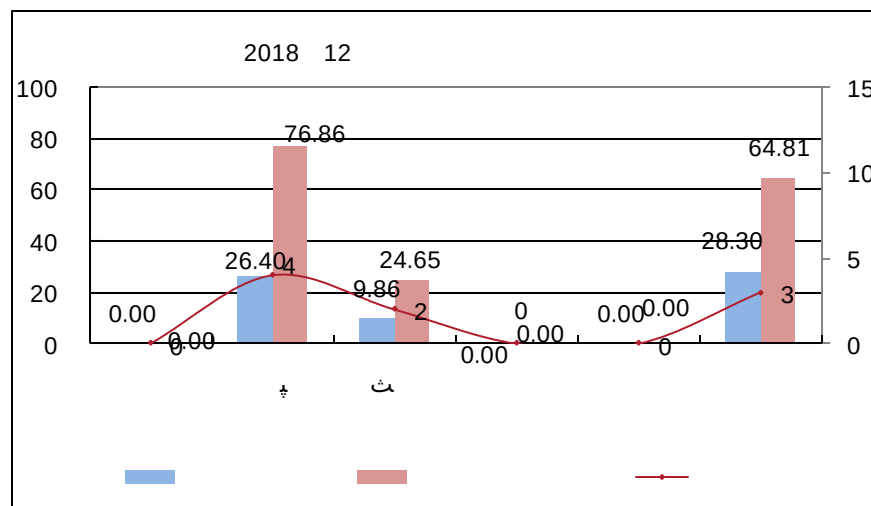
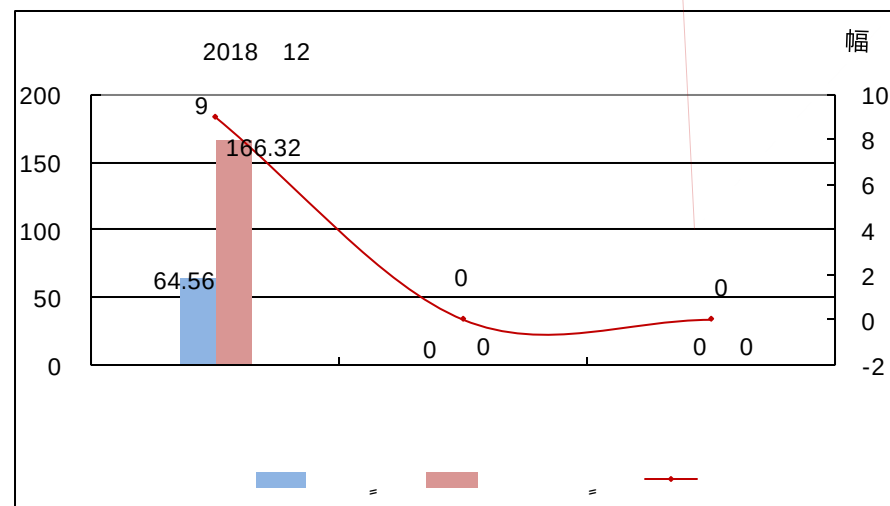
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Chapter 2

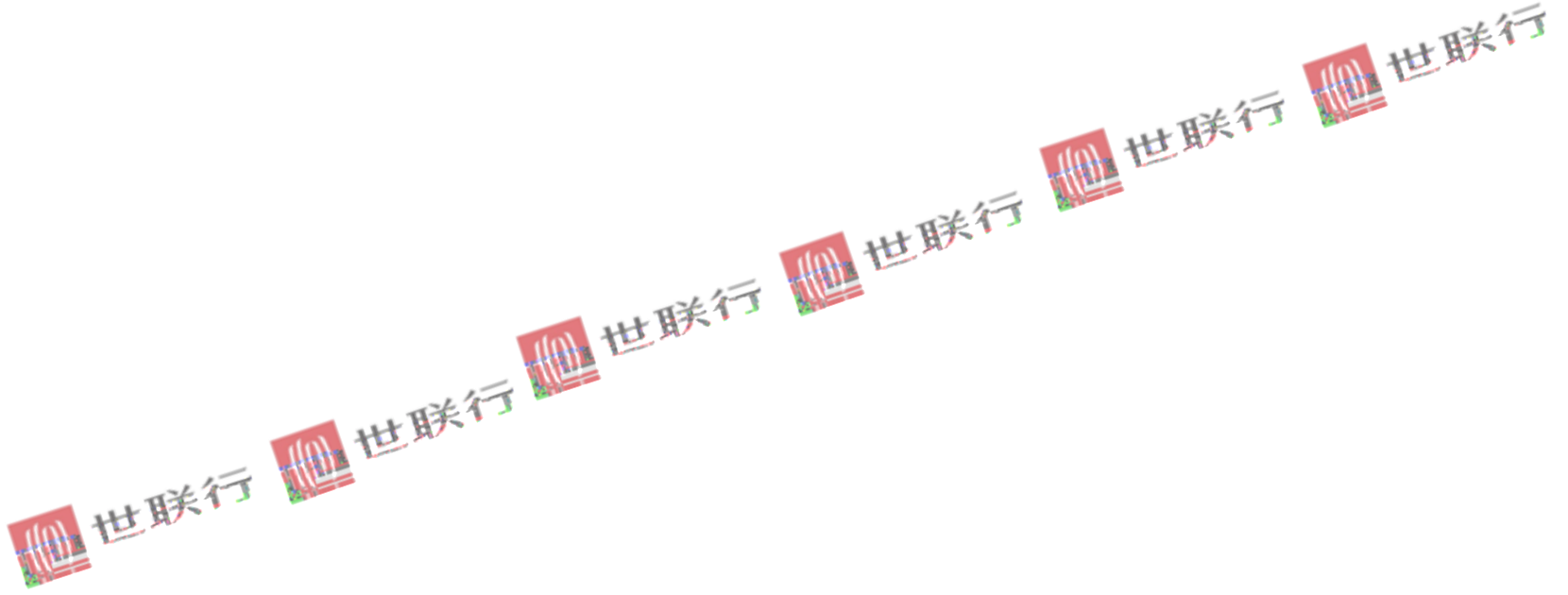




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Chapter 3

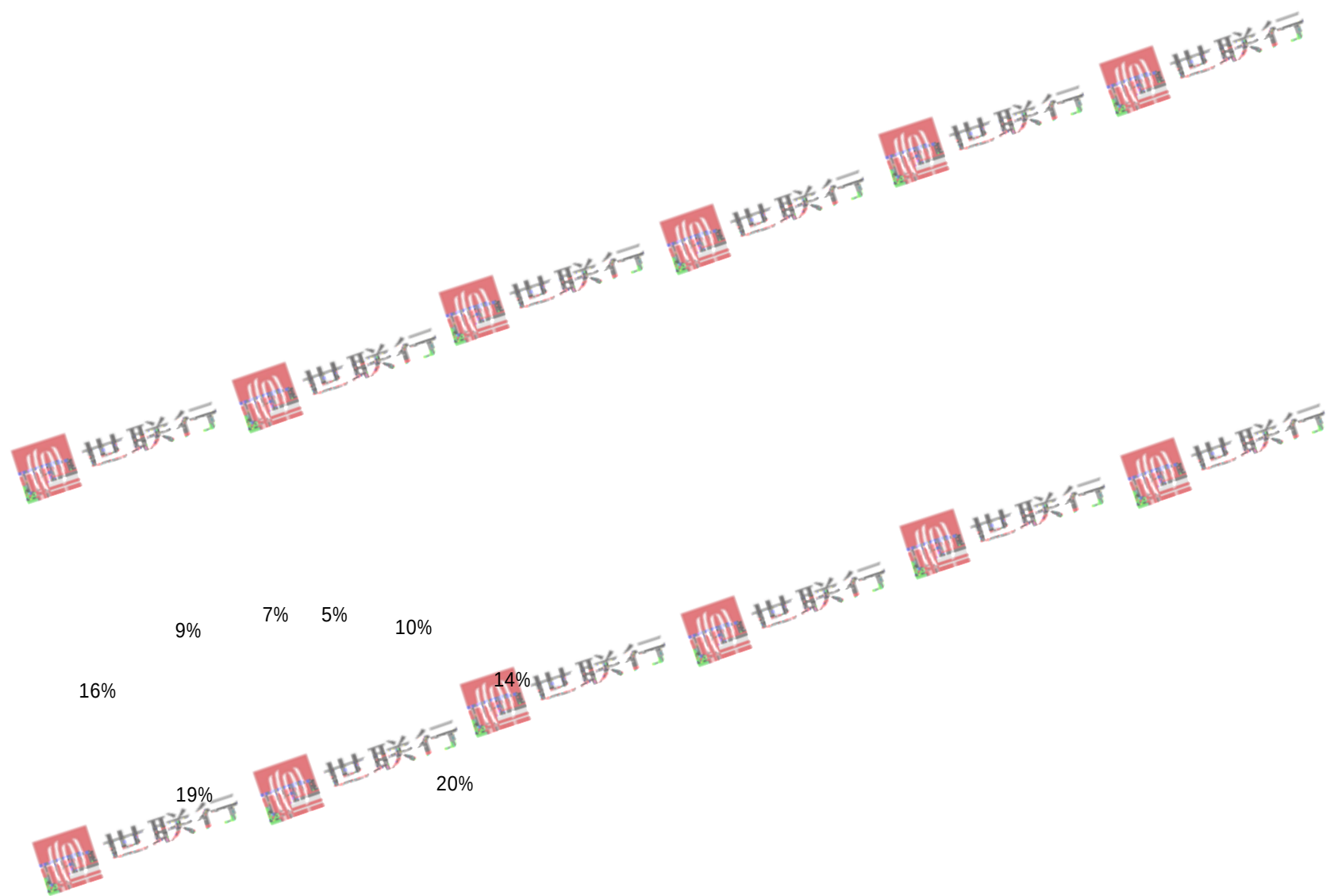


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2018/12/7	G3 G7 S1		180 206 205 178		297	42565.54	
2018/12/7	B S2 S3 S6		180 206 205 178		17	3661.84	
2018/12/10	11 12 15-17 19-22				579	83831.57	
2018/12/10	A12		18		17	1757.34	
2018/12/10	C 1-S C 3-S C 5 S 1 S 2		12 16 17		41	5117.7	
2018/12/13	1-5 15				581	31227.8	
2018/12/17	1-14				586	84651.56	
2018/12/20	1- 9 S1-S4				1299	131478.46	



()

1	38272.91	275	34719
2	37067.25	481	46385
3	25887.92	242	23867
4	25105.47	135	21714
5	24195.96	95	14776
6	21177.39	248	21454
7	18047.64	195	18047
8	16370.07	128	12334
9	13499.43	135	13747
10	9596.6	173	15718

Chapter 4



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